



## **We are Hollaback!**

---

### **Introducing: Corporate Accomplices**

Committed to Ending Harassment

---

*Being an **accomplice** means risking positional power to advocate for those who are disenfranchised by systems of injustice – putting allyship into action – upstander.*

### **AN INCUBATOR FOR GLOBAL CHANGE**

Based in New York City, **Hollaback!** is a registered 501(c)3 not-for-profit organization that works to eradicate harassment and discrimination in all its forms. Since our founding in 2005, we've equipped over 50,000 people worldwide with our simple yet effective tools for interrupting and de-escalating harassment in real time.

As an industry leader in advancing equity in public spaces, Hollaback!'s mission is to teach our students, colleagues, and community members how to take tangible action toward transforming the culture of our schools, workplaces, and other gathering spaces into one of inclusivity and mutual respect.

As we've seen throughout the #StopAsianHate, #MeToo, and Black Lives Matter movements, more people than ever are standing up to put an end to harassment and violence. We have seen an incredible surge in demand for our free and public training sessions: over 45,000 people signed up to take action in the two weeks following the tragic anti-woman and anti-Asian hate crimes in Atlanta in spring 2021.

**Hollaback! Corporate Accomplices play a crucial role in expanding our reach, empowering our communities, and amplifying our proven methodology to stop harassment now.**

### **STANDING UP, STEPPING FORWARD**

Hollaback! has developed a thorough curriculum for disrupting harassment and for building a culture where it is no longer seen as "just the price you have to pay" for being a woman, LGBTQ+, a person of color, or any other marginalized identity.

Demonstrate your commitment to equity, empower your organization with tools that promote leadership at all levels, and join a global movement to disrupt harassment wherever and whenever it happens. **Become a Hollaback! Corporate Accomplices today.**

## YOUR IMPACT AND BENEFITS

When you join Hollaback!, you join a community of committed business leaders who are creating social value for your team, your customers, and your brand.

### Membership Levels:

#### \$5,000

---

- Name recognition on the Hollaback! website as a Corporate Accomplice
- Access to a curated suite of social media assets for use on Twitter, Instagram, and Facebook with ability to add your logo and amplify your commitment
- Priority access for future Hollaback! trainings

#### \$10,000

---

- Annual training for up to 500 employees (up to \$2,500 value)
  - Pick from one of two options: *8 Tools for Mitigating Implicit Bias* or *Resilience in the Workplace*
- Name recognition on the Hollaback! website as a Corporate Accomplice
- Access to a curated suite of social media assets for use on Twitter, Instagram, and Facebook with ability to add your logo and amplify your commitment
- Priority access for future Hollaback! trainings

#### \$15,000

---

- Invitation to join the "Leadership Circle" for one public programmatic training series for a six month term.
  - Available Bystander Intervention trainings include: Anti-Asian/American and Xenophobic Harassment; Police-Sponsored Violence and Anti-Black Racism; Anti-LGBTQ+ Harassment; Online Harassment; Harassment at the Polls.
  - Recognition on training materials and website
  - Name crediting in presentation materials
  - Monthly social media shout out
- Annual training for up to 500 employees (up to \$2,500 value)
  - Pick from one of two options: *8 Tools for Mitigating Implicit Bias* or *Resilience in the Workplace*
- Name recognition on the Hollaback! website as a Corporate Accomplice
- Access to a curated suite of social media assets for use on Twitter, Instagram, and Facebook with ability to add your logo and amplify your commitment
- Priority access for future Hollaback! trainings

#### \$25,000

---

- Invitation to join the "Leadership Circle" for one public programmatic training series for a one year term.
  - Available Bystander Intervention trainings include: Anti-Asian/American and Xenophobic Harassment; Police-Sponsored Violence and Anti-Black Racism; Anti-LGBTQ+ Harassment; Online Harassment; Harassment at the Polls.
  - Recognition on training materials and website
  - Name crediting in presentation materials
  - Monthly social media shout out
  - Click-through logo recognition on training information and website
  - Logo crediting in training presentation
  - Monthly social media shout out
- Two annual training sessions for up to 500 employees in each training session (up to \$5,000 value)
  - Two available options: *8 Tools for Mitigating Implicit Bias* and/or *Resilience in the Workplace*
- Logo recognition on the Hollaback! website as a Corporate Accomplice with click-through to your website
- Access to a curated suite of social media assets for use on Twitter, Instagram, and Facebook with ability to add your logo and amplify your commitment
- Priority access for future Hollaback! trainings

---

For custom partnerships including integrated brand alignment with Hollaback! programs, sponsorship packages begin at \$50,000.

---

## THANK YOU

Emily May  
Executive Director  
emily@ihollaback.org