Hollaback! builds the power of people directly affected by harassment, giving them the tools to tackle the monumental systems of oppression behind harassment - from sexism, racism, homophobia, and more - and the power to create changes both large and small in their own communities.

We employ new technologies and cutting-edge training to reach diverse, global audiences and engage them in effective, replicable actions.

We have built scalable solutions in a field that was deprioritized and under-recognized, until now.

WE WON 2020 ADVOCATES OF NYC! Thanks to the NYC Commission to End Gender-Based Violence for this honor.

In the face of a global pandemic, we adapted quickly and had our most impactful year yet.

6x more people trained this year than last year.

This year: 23,182
Last year: 3,844

99% of people said they would intervene in harassment after attending our training.
Impact:

We’ve worked to accelerate the movement to end harassment for the past fifteen years. Here’s a snapshot of what we’ve accomplished:

16,634 stories of harassment shared and mapped through Hollaback!

2,259 on-the-ground actions taken in communities globally to end harassment by our global network of trained movement leaders.

39,778 people trained in how to intervene when they see harassment happening

7,998 actions taken in defense of 1,780 people who reported their online harassment to HeartMob, our online platform for individuals to anonymously share their online harassment and receive real-time support from bystanders.

Hollaback! is able to build people power with trainings and technologies that meet this moment thanks to the rising support of a movement that shares our vision for a future where everyone is free to be who they are, wherever they are.

To learn more about our upcoming trainings and partnership projects, visit ihollaback.org. When you’re there please consider donating to ensure that this work can reach as many people as possible.

Questions? Send us an email! holla@ihollaback.org

“In these times we are all looking for new ways to take care of our community. Join me in taking @IHollaback’s FREE, 1 hour bystander intervention training. Their exit polls show 99% of people are more willing to intervene the next time they see harassment.”

- W. Kamau Bell

Hollaback! is accelerating our collective ability to disrupt harassment with strategic partnerships through 2021 and beyond.

Hollaback! x L’Oreal Paris
Train 1 million people globally to Stand Up Against Street harassment.

Hollaback! is the lead partner for L’Oreal Paris’ new campaign to address street harassment globally. This year we trained teams in Spain, France, Argentina, Italy and more to deploy our bystander intervention training in their countries, and we’re working to train 40,000 people in the US before the end of 2021.

Hollaback! x Asian Americans Advancing Justice | AAJC
Address the rise in anti-Asian/American harassment in the wake of COVID-19.

Together we trained over 13,000 people and established three new trainings: bystander intervention to address anti-Asian/American and xenophobic harassment, Bystander Intervention 2.0: Conflict De-Escalation, and How to Respond When you experience anti-Asian/American harassment.

Hollaback! x International Women’s Media Foundation
Take HeartMob to the next level.

The partnership kicked off in October 2020 with a series of focus groups with female and gender expansive journalists experiencing online harassment. Over the next year we’ll roll out improvements to HeartMob, our digital platform that allows users to report online harassment and bystanders to safely intervene.