ABOUT US

Hollaback! is on a mission to end harassment — in all its forms. We work together to understand the problem, ignite public conversations, and develop innovative strategies that result in safe and welcoming environments for all. We believe that we all deserve to be who we are, wherever we are.

OUR MISSION is to build safe, inclusive public spaces by transforming the culture that perpetuates harassment and discrimination.

WE CARRY OUT THIS MISSION by building the power of everyday people to create safe and welcoming environments for all.
Just This Year

1,373 Stories of Harassment Shared with Hollaback!
Hollaback!’s website and app provide a public platform for people to anonymously share and map their stories of harassment and receive immediate support through our anonymous “I’ve Got Your Back” button.

294 Actions Taken to End Harassment by Our Global Network
Through our community organizer training & site leader program, we train young leaders to become site leaders in the global movement to end harassment in their communities. Site leaders have gone on to lead local campaigns, create education initiatives, and run for office.

3,844 People Trained in How to Intervene When They See Harassment Happening
Data shows 97% of people walk out of our training committed to intervening the next time they see harassment. Hollaback! holds cutting-edge bystander intervention trainings to provide information on how to effectively prevent and respond to harassment – whether it happens on the streets or in the workplace.

397 Interventions in Response to 100 People’s Experiences of Online Harassment
HeartMob is an online platform for individuals to anonymously share their online harassment - and to receive real-time support from bystanders. Bystanders are given an option of how to support, including documentation, supportive messages, reporting to platforms, and more, all chosen by the individual experiencing harassment.

This is change that grows. Our model is leading because:

Hollaback! builds the power of people directly affected by harassment, giving them the tools to tackle the monumental systems of oppression behind harassment – from sexism, racism, homophobia, and more – and the power to create changes both large and small in their own communities.

We employ new technologies and cutting-edge training to reach diverse, global audiences and engage them in effective, replicable actions, and

We have built a scalable movement in a field that was nascent and under-recognized, until now.

Photo Credit: Asha Nelson, Hollaback! A Week in Our Shoes editor and the Institute of Gender Development Studies at the University of the West Indies, Cave Hill Campus.

Photo Credit: Hollaback! Jakarta and their partner organization holding the results of a nationwide survey conducted on harassment in public space.

Photo Credit: Hollaback! Jakarta celebrating their 3rd Anniversary being apart of Hollaback!'s Global Site Leader Program.