What makes me so hopeful, so optimistic...is that so many have embraced the kind of active citizenship that makes our democracy work, civic leaders like...[Hollaback!’s] Emily May, a New Yorker who is working to bridge divides by bringing people with diverse views together over the simple joys of a shared meal and honest conversation.”

- President Barack Obama

Hollaback! is a global, people-powered movement to end harassment. We work together to understand the problem, ignite public conversations, and develop innovative strategies that ensure equal access to public spaces. We leverage the very spaces where harassment happens - from online to the streets - to have each other’s backs, create communities of resistance, and build a world where we can all be who we are, wherever we are.

Our mission is to build safe and inclusive spaces by transforming the culture that perpetuates sexual discrimination and violence.

We carry out this mission by building the power of people to create measurable and long-lasting impacts in the movement for public justice.

Hollaback! builds the power of people directly affected by harassment, giving them the tools to tackle the monumental systems of oppression behind harassment - from sexism, racism, homophobia, and more - and the power to lead the movement locally.

We employ new technologies to reach diverse, global audiences and engage them in effective, replicable actions.

We have built a scalable movement in a field that was nascent and under-recognized, until now.

In the next year, we’re poised to triple our impacts. Our model is rapidly scaling to meet dramatically increasing demand - and we’re ready to respond.

now is the time to invest in hollaback!

Our work has never been more relevant or more critical.

70% more bystander & site leader trainings

50% more actions on the ground & on heartmob

20% more stories of harassment mapped and shared.
programs

hollaback! storysharing platform
Hollaback!’s website and app work to break the silence around harassment globally, providing a public platform for people to share their stories of harassment and receive immediate support. Our app allows for “real time” submission of stories, including the ability to map your own harassment and share your personalized map on social media to receive support from your community.

hollaback! community organizer training & site leader program
Hollaback! has trained over five hundred young leaders to become site leaders in their communities. These community organizers are provided with a free, six month long training, including monthly webinars on strategic planning, community outreach, technology, traditional and social media, volunteerism, and public speaking. Site leaders have gone on to lead local campaigns, create education initiatives, and run for office.

heartmob
HeartMob is an online platform for individuals to share and document their online harassment - and to receive real-time support from bystanders. Bystanders are given an option of how to support, including documentation, supportive messages, reporting to platforms, and more, all chosen by the individual experiencing harassment. Over five thousand actions have been taken on Heartmob.

bystander intervention training
Building from an evidence-tested GreenDot model, Hollaback! holds cutting-edge bystander intervention trainings online and in person to provide information on how to effectively prevent and respond to harassment. We also map stories of harassment and allow people to intervene virtually through our “I’ve Got Your Back” button, which is attached to each story reported to Hollaback! and HeartMob.

(Bahamas) Bystander Intervention Success
As I walked to a local fast food restaurant, I witnessed a college student being verbally harassed by a man (I presume she didn’t know him). I watched their interactions for a bit, but then the man got too inappropriate, so I intervened. His inappropriate actions? He attempted to grope the student in the parking lot because she was trying to ignore him. I intervened by pretending to know the woman and calmly asking: “Hey, aren’t you in my communications class? Did you write the instructions for the first assignment?” She caught on and continued the conversation by replying, “I did! Where are you going? We can discuss the assignment there.” I’m proud to say I successfully intervened and ended street harassment for at least one Bahamian.

(Bahamas) Bystander Intervention Success
Then he started trying to harass more women by the bar, so I came between them on the premise of ordering a drink. He started getting more and more belligerent. At this point I decided it was time to “delegate” so I told the bartender that this man was harassing women. Other women told the bartender he needed to call the police. Another female bartender said he should just let it be, but to his credit, he came over and escorted the man out despite his protests. The women thanked me and my friend for intervening and defending them. Usually I’m a bit shy about intervening but I found with the 5Ds: Direct, Distract, Delegate, Delay, and Document it really helped give us a structure for how to intervene.

contact us

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